



January to March  
2014 Newsletter



### **FUNDRAISING CAMPAIGN: Sponsorships and Crowdfunding.**

In the near future we will be starting to raise capital for the bikes and the stations. We want the community to be invested in this project so stay tuned for future news! We are also working on getting a number of corporate sponsorships so if you know of a business that would like to support this initiative send us [a message](#).

### **MEMBERSHIP CAMPAIGN: On our way to 800 members**

Our goal is to presell 800 memberships before the bikeshare system is even in place. Stay tuned to find out how you can take advantage of this opportunity.

### **PARTNERSHIPS WITH UNIVERSITY OF WATERLOO AND WILFRED LAURIER UNIVERSITY: Increasing student use**

We are working on partnering with UW and WLU student unions to make the bikeshare program easily accessible to students. Our plan is to incorporate it

into the student fees so that we can enhance the level of service that we will provide to the students. The students will have access to all bike stations available but with enhanced service on university property for less than \$5 per term.



### **PARTNERSHIPS WITH COMMUNITY ACCESS BIKE SHARE: Increasing our network**

Recently we have met with Community Access Bike Share (CAB) to discuss partnering with them and sharing a network of bikes. If we do decide to partner with them our members will have an increased network of bikes to share with only one membership.

## EcoHawk Sustainability Day 2014:

We went out to Wilfred Laurier's EcoHawk Sustainability day. Here is the photo of our booth! Make sure to stop by whenever you see us at an event. We love to hear from you.



### CROWDSOURCE MAP:

Our crowd source map is starting to fill with many great possibilities for bike stations. If you haven't taken the time to enter a location please do so [here](#). Remember you can also support your favourite locations by clicking on an already existing location and filling out the support box.

We encourage you to follow us on twitter, like us on facebook or go to our website for more information. We are always updating the community with the latest from Grand River Public Bike Share.

